

BENEFITS OF FORMING A CORPORATE TEAM

1 in 6 Canadian women will be diagnosed with breast or gynecologic cancer in their lifetime.

Your support of The Pharmaprix^{MD} Weekend to End Women's Cancers™ benefiting the Segal Cancer Centre at the Jewish General Hospital is critical to continuing our pace of advancement and discovery to end these devastating diseases.

What are the benefits of participating as a Corporate Team?

Participating as a Corporate Team in The Weekend is an inexpensive way to:

- Encourage team building
- Promote health & well-being of employees
- Raise corporate visibility in the community
- Make a significant mark in the fight against women's cancers

Does it cost anything to form a Corporate Team?

Absolutely not! Participating as a Corporate Team is completely free. However, many companies do choose to contribute financially to their Corporate Teams. Here are a few suggestions:

- Contribute to employee registration fees
- Match donations that employees generate
- Make one donation to the Team to be divided amongst all employees
- Provide company logo apparel for use on Training Walks or on event

Your company will:

- Align its brand with health and fitness and become one of Canada's leading champions in the fight against cancer
- Show company support for employees, customers and stakeholders who have been affected by cancer
- Leverage a comprehensive, sophisticated, broad-reaching marketing campaign
- Capitalize on the growing excitement and impact of The Weekend

Next steps:

Call our office to speak with our Corporate Team Specialist to customize a Weekend experience that best fits your company's culture, mission and objectives.