

NEXT STEPS FOR SUCCESS



1 REMEMBER WHY YOU WALK

Start by putting a photo of the person you are walking for on your fridge or your computer.

2 GET YOUR FIRST DONATION

Get the momentum started now! Getting your first donation, no matter the amount, sets you off on the path to fundraising success. Don't wait. Don't put it off. Share your passion for this cause and start making a difference. Ask the one person you know that won't say no **Today!**

3 SOCIAL MEDIA CONNECTION

Join the online community and connect with other Walkers on Facebook, Twitter, and Instagram to stay up-to-date on the Weekend! Download the Facebook Fundraising app from your Participant Centre.

4 GET TO KNOW YOUR PARTICIPANT CENTRE

This is home base! Tell your story on your personal page and upload your photo. Keep track of your fundraising, download tools, and send out emails. It's the one-stop shop you'll definitely want to visit.

- Fast facts:**
- 90% of donations now come in online
 - People raise 20% more funds when their page is personalized with a photo and story

5 START A TEAM

The Weekend is even better with friends! Create a team with your friends, colleagues, and family that you can train and raise funds with. It's a great way to stay motivated and keep your fundraising on track.

6 CALL YOUR WALKER COACH TODAY

Give us a call for help with setting up your Participant Centre, to learn great fundraising and training tips, and to get all of your questions answered about The Weekend!