

FIVE STEPS



To Build A Weekend Walker Team

1

BE A CHAMPION AND RECRUIT!

- / Be your team's advocate and cheerleader
- / Invite people you think might be able to influence others to get involved

2

ORGANIZE IT

- / Choose some enthusiastic and excited teammates
- / Come up with a catchy team name
- / Create your team website with help from our Weekend Coaches

3

COMMUNICATE

- / Kick things off with a launch meeting or party
- / Establish monthly discussions! You can meet or use email to keep in contact
- / Send out email blasts
- / Create team t-shirts or jerseys
- / Link up with local athletic stores and fitness clubs to support your team

4

SUPPORT AND REINFORCE

- / Organize training sessions and events
- / Organize fundraising meetings and events
- / Attend a Get In Step Session together to get your Weekend T-shirts!

5

SHARE AND CELEBRATE

- / Exchange fundraising and training ideas
- / Celebrate successful fundraising stories and training accomplishments
- / Make sure everything you do is fun